

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 263226

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Stephanie Kincaid
Name

PO Box 480 Arnold, MD 21012
Address

202-567-6193
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Darrell Crate

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is Mitt Romney.
- b. The candidate seeks election to the office of President in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is _____.
- b. The Purchaser is _____.

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



WPLG

ORDER

Print Date 10/29/12 Page 1 of 7

Flight Dates 10/31/12-11/06/12

Contract / Revision 263226 /

Original Date / Revision
10/29/12 10/29/12

Advertiser Pol/Mitt Romney/R/ Presider

Agency American Rambler Producti

Buying Contact

138 Conant Street
Beverly, MA 01915

Product
ROMNEY FOR PRESIDENT

Agency Com 15%

Billing Contact

138 Conant Street
Beverly, MA 01915

Sales Office DC

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 60

Alt Order # 06399234

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Republican

Priority P-2

Advertiser Ref

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 27% Market Value 913240

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	33%	301369
WPXM	%	0
WSVN	30%	273972
WTVJ	10%	91324

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	187	\$209,588.75	\$246,575.00	0.00	10/29/12	11/06/12	187	\$209,588.75	\$246,575.00
Totals	187	\$209,588.75	\$246,575.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WPLG	11/05/12	11/06/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:00 AM-6:30 AM)	MT-----	:30	4	\$750.00	P-2	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		4				\$750.00		0.00			
E 2	WPLG	10/31/12	11/02/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:00 AM-6:30 AM)	--WTF--	:30	6	\$750.00	P-2	0.00	NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		6				\$750.00		0.00			
E 3	WPLG	10/31/12	11/02/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	--WTF--	:30	6	\$750.00	P-2	0.00	NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		6				\$750.00		0.00			
E 4	WPLG	11/05/12	11/06/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	MT-----	:30	4	\$750.00	P-2	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		4				\$750.00		0.00			
E 5	WPLG	11/05/12	11/06/12		CM	7-9am	MT-----	:30	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00



WPLG

Print Date: 10/29/12

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Contract / Revision **263226** Flight Dates **10/31/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/29/12/ 10/29/12

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **60**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7-9a GMA											
				Good Morning America		(7:00 AM-7:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	MT-----		4			\$1,000.00		0.00				
E 6	WPLG	10/31/12	11/02/12	M-F 7-9a GMA	CM	7-9am	--WTF--	:30	3	\$1,000.00	P-2	0.00	NM	3	\$3,000.00
				Good Morning America		(7:00 AM-7:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--WTF--		3			\$1,000.00		0.00				
E 7	WPLG	11/05/12	11/06/12	M-F 7-9a GMA	CM	7-9am	MT-----	:30	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
				Good Morning America		(7:30 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	MT-----		4			\$1,000.00		0.00				
E 8	WPLG	10/31/12	11/02/12	M-F 7-9a GMA	CM	7-9am	--WTF--	:30	6	\$1,000.00	P-2	0.00	NM	6	\$6,000.00
				Good Morning America		(7:30 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--WTF--		6			\$1,000.00		0.00				
E 9	WPLG	10/31/12	11/02/12	M-F 7-9a GMA	CM	7-9am	--WTF--	:30	6	\$1,000.00	P-2	0.00	NM	6	\$6,000.00
				Good Morning America		(8:00 AM-8:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--WTF--		6			\$1,000.00		0.00				
E 10	WPLG	11/05/12	11/06/12	M-F 7-9a GMA	CM	7-9am	MT-----	:30	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
				Good Morning America		(8:00 AM-8:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	MT-----		4			\$1,000.00		0.00				
E 11	WPLG	10/31/12	11/02/12	M-F 7-9a GMA	CM	7-9am	--WTF--	:30	6	\$1,000.00	P-2	0.00	NM	6	\$6,000.00
				Good Morning America		(8:30 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--WTF--		6			\$1,000.00		0.00				
E 12	WPLG	11/05/12	11/06/12	M-F 7-9a GMA	CM	7-9am	MT-----	:30	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
				Good Morning America		(8:30 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	MT-----		4			\$1,000.00		0.00				
E 13	WPLG	10/31/12	11/02/12	M-F 9a Live/Kelly	CM	9-10a	--WTF--	:30	3	\$600.00	P-2	0.00	NM	3	\$1,800.00
				Live With Kelly		(9:00 AM-10:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--WTF--		3			\$600.00		0.00				
E 14	WPLG	11/05/12	11/06/12	M-F 9a Live/Kelly	CM	9-10a	MT-----	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
				Live With Kelly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	MT-----		2			\$600.00		0.00				
E 15	WPLG	10/31/12	11/02/12	M-F 11a The View	CM	11-12n	--WTF--	:30	3	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
				M-F The View		(11:00 AM-12:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--WTF--		3			\$1,200.00		0.00				
E 16	WPLG	11/05/12	11/06/12	M-F 11a The View	CM	11-12n	MT-----	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
				M-F The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	MT-----		2			\$1,200.00		0.00				
E 17	WPLG	10/31/12	11/02/12	M-F 12n News	CM	12-1PM	--WTF--	:30	6	\$600.00	P-2	0.00	NM	6	\$3,600.00
				M-F LCL 10 News @ No		(12:00 PM-12:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				



WPLG

Print Date: 10/29/12

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Contract / Revision **263226** Flight Dates **10/31/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/29/12/ 10/29/12

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **60**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 17	WPLG	10/31/12	11/02/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:00 PM-12:30 PM)	--WTF--	:30	6	\$600.00	P-2	0.00 NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--		6			\$600.00		0.00			
E 18	WPLG	11/05/12	11/06/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:00 PM-12:30 PM)	MT-----	:30	4	\$600.00	P-2	0.00 NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----		4			\$600.00		0.00			
E 19	WPLG	10/31/12	11/02/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:30 PM-1:00 PM)	--WTF--	:30	6	\$600.00	P-2	0.00 NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--		6			\$600.00		0.00			
E 20	WPLG	11/05/12	11/06/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:30 PM-1:00 PM)	MT-----	:30	4	\$600.00	P-2	0.00 NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----		4			\$600.00		0.00			
E 21	WPLG	10/31/12	11/02/12	M-F 1p The Chew The Chew	CM	1-2p	--WTF--	:30	3	\$700.00	P-2	0.00 NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--		3			\$700.00		0.00			
E 22	WPLG	11/05/12	11/06/12	M-F 1p The Chew The Chew	CM	1-2p (1:00 PM-2:00 PM)	MT-----	:30	2	\$700.00	P-2	0.00 NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----		2			\$700.00		0.00			
E 23	WPLG	11/05/12	11/06/12	M-F 2p Gen Hospital General Hospital	CM	2-3p (2:00 PM-3:00 PM)	MT-----	:30	2	\$600.00	P-2	0.00 NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----		2			\$600.00		0.00			
E 24	WPLG	10/31/12	11/02/12	M-F 2p Gen Hospital General Hospital	CM	2-3p	--WTF--	:30	3	\$600.00	P-2	0.00 NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--		3			\$600.00		0.00			
E 25	WPLG	10/31/12	11/02/12	M-F 3p Katie Couric Katie Couric	CM	3-4p	--WTF--	:30	3	\$600.00	P-2	0.00 NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--		3			\$600.00		0.00			
E 26	WPLG	11/05/12	11/06/12	M-F 3p Katie Couric Katie Couric	CM	3-4p (3:00 PM-4:00 PM)	MT-----	:30	2	\$600.00	P-2	0.00 NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----		2			\$600.00		0.00			
E 27	WPLG	11/05/12	11/06/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:00 PM-4:30 PM)	MT-----	:30	3	\$800.00	P-2	0.00 NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----		3			\$800.00		0.00			
E 28	WPLG	10/31/12	11/02/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:00 PM-4:30 PM)	--WTF--	:30	3	\$800.00	P-2	0.00 NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--		3			\$800.00		0.00			
E 29	WPLG	10/31/12	11/02/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	--WTF--	:30	6	\$750.00	P-2	0.00 NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			



WPLG

Print Date: 10/29/12

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Contract / Revision **263226** Flight Dates **10/31/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/29/12/ 10/29/12

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **60**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 29	WPLG	10/31/12	11/02/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	--WTF--	:30	6	\$750.00	P-2	0.00 NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--		6			\$750.00		0.00			
E 30	WPLG	11/05/12	11/06/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	MT-----	:30	2	\$750.00	P-2	0.00 NM	2	\$1,500.00
Week:		11/05/12	11/11/12	MT-----		2			\$750.00		0.00			
E 31	WPLG	11/05/12	11/06/12	M-F 6p LCL News M-F Local News	CM	6-630pm (6:00 PM-6:30 PM)	MT-----	:30	1	\$1,300.00	P-2	0.00 NM	1	\$1,300.00
Week:		11/05/12	11/11/12	MT-----		1			\$1,300.00		0.00			
E 32	WPLG	10/31/12	11/02/12	M-F 6p LCL News M-F Local News	CM	6-630pm (6:00 PM-6:30 PM)	--WTF--	:30	6	\$1,300.00	P-2	0.00 NM	6	\$7,800.00
Week:		10/29/12	11/04/12	--WTF--		6			\$1,300.00		0.00			
E 33	WPLG	10/31/12	11/02/12	M-F 7p Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm (7:00 PM-7:30 PM)	--WTF--	:30	3	\$2,000.00	P-2	0.00 NM	3	\$6,000.00
Week:		10/29/12	11/04/12	--WTF--		3			\$2,000.00		0.00			
E 34	WPLG	11/05/12	11/06/12	M-F 7p Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm	MT-----	:30	1	\$2,000.00	P-2	0.00 NM	1	\$2,000.00
Week:		11/05/12	11/11/12	MT-----		1			\$2,000.00		0.00			
E 35	WPLG	11/05/12	11/06/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm	MT-----	:30	1	\$2,500.00	P-2	0.00 NM	1	\$2,500.00
Week:		11/05/12	11/11/12	MT-----		1			\$2,500.00		0.00			
E 36	WPLG	10/31/12	11/02/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm (7:30 PM-8:00 PM)	--WTF--	:30	6	\$2,500.00	P-2	0.00 NM	6	\$15,000.00
Week:		10/29/12	11/04/12	--WTF--		6			\$2,500.00		0.00			
E 37	WPLG	11/05/12	11/06/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	MT-----	:30	2	\$2,500.00	P-2	0.00 NM	2	\$5,000.00
Week:		11/05/12	11/11/12	MT-----		2			\$2,500.00		0.00			
E 38	WPLG	10/31/12	11/02/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P (11:00 PM-11:30 PM)	--WTF--	:30	6	\$2,500.00	P-2	0.00 NM	6	\$15,000.00
Week:		10/29/12	11/04/12	--WTF--		6			\$2,500.00		0.00			
E 39	WPLG	10/31/12	11/02/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:00 AM-5:30 AM)	--WTF--	:30	3	\$125.00	P-2	0.00 NM	3	\$375.00
Week:		10/29/12	11/04/12	--WTF--		3			\$125.00		0.00			
E 40	WPLG	11/05/12	11/06/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:00 AM-5:30 AM)	MT-----	:30	1	\$125.00	P-2	0.00 NM	1	\$125.00
Week:		11/05/12	11/11/12	MT-----		1			\$125.00		0.00			
E 41	WPLG	11/05/12	11/06/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:30 AM-6:00 AM)	MT-----	:30	1	\$125.00	P-2	0.00 NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			



WPLG

Print Date: 10/29/12

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Contract / Revision **263226** Flight Dates **10/31/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/29/12/ 10/29/12

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **60**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 41	WPLG	11/05/12	11/06/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:30 AM-6:00 AM)	MT-----	:30	1	\$125.00	P-2	0.00 NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	MT-----		1				\$125.00		0.00		
E 42	WPLG	10/31/12	11/02/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:30 AM-6:00 AM)	--WTF--	:30	3	\$125.00	P-2	0.00 NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	--WTF--		3				\$125.00		0.00		
E 43	WPLG	11/05/12	11/05/12	Mon 8-9p Dancing With The Sta	CM	8-10p (8:00 PM-10:00 PM)	1-----	:30	1	\$13,000.00	P-2	0.00 NM	1	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	1-----		1				\$13,000.00		0.00		
E 44	WPLG	11/05/12	11/05/12	Mon 10-11p Castle	CM	10-11p (10:00 PM-11:00 PM)	1-----	:30	1	\$7,000.00	P-2	0.00 NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	1-----		1				\$7,000.00		0.00		
E 45	WPLG	10/31/12	10/31/12	Wed 9-10p Modern Family / Subu	CM	9-10p	--1----	:30	1	\$15,000.00	P-2	0.00 NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	--1----		1				\$15,000.00		0.00		
E 46	WPLG	11/01/12	11/01/12	Thursday Prime Special CMA Awards	CM	8-11p	---1---	:30	1	\$6,000.00	P-2	0.00 NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	---1---		1				\$6,000.00		0.00		
E 47	WPLG	11/02/12	11/02/12	Fri 9-10p Shark Tank	CM	9-10p	----1--	:30	1	\$5,000.00	P-2	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----1--		1				\$5,000.00		0.00		
E 48	WPLG	11/02/12	11/02/12	Fri 10-11p 20/20	CM	10-11p	----1--	:30	1	\$6,000.00	P-2	0.00 NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----1--		1				\$6,000.00		0.00		
E 49	WPLG	11/03/12	11/03/12	6AM-Sat LCL 10 News Local 10 News Sat @	CM	6-7am	-----1-	:30	1	\$400.00	P-2	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----1-		1				\$400.00		0.00		
E 50	WPLG	11/03/12	11/03/12	7AM-Sat LCL 10 News Local 10 News Sat @	CM	7-8am	-----1-	:30	1	\$600.00	P-2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----1-		1				\$600.00		0.00		
E 51	WPLG	11/03/12	11/03/12	Sa GMA Sat/Good Morning Ame	CM	8-9am	-----1-	:30	1	\$1,000.00	P-2	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----1-		1				\$1,000.00		0.00		
E 52	WPLG	11/03/12	11/03/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (9:00 AM-10:00 AM)	-----1-	:30	1	\$750.00	P-2	0.00 NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----1-		1				\$750.00		0.00		
E 53	WPLG	11/03/12	11/03/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (10:00 AM-10:30 AM)	-----2-	:30	2	\$750.00	P-2	0.00 NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		11/03/12	11/03/12	-----2-		2				\$750.00		0.00		



WPLG

Print Date: 10/29/12

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Contract / Revision **263226** Flight Dates **10/31/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/29/12/ 10/29/12

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **60**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 53	WPLG	11/03/12	11/03/12	9AM-Sat LCL 10 News CM Local 10 News Saturd	CM	9-10:30am (10:00 AM-10:30 AM)	-----2-	:30	2	\$750.00	P-2	0.00 NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----2-		2				\$750.00		0.00		
E 54	WPLG	11/03/12	11/03/12	College Football 12n SaCM College Football Sat	CM	12n-330p (12:00 PM-3:30 PM)	-----3-	:30	3	\$500.00	P-2	0.00 NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----3-		3				\$500.00		0.00		
E 55	WPLG	11/03/12	11/03/12	College Football 330p SaCM College Football Sat	CM	330-7P	-----2-	:30	2	\$1,500.00	P-2	0.00 NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----2-		2				\$1,500.00		0.00		
E 56	WPLG	11/03/12	11/03/12	College FB Sat Prime 8pCM College FB Sat Prime	CM	8-11:30P	-----2-	:30	2	\$1,500.00	P-2	0.00 NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----2-		2				\$1,500.00		0.00		
E 57	WPLG	11/03/12	11/03/12	M-Su LR Late News CM M-Su Late Run Late N	CM	Various (11:30 PM-12:00 XM)	-----2-	:30	2	\$1,200.00	P-2	0.00 NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----2-		2				\$1,200.00		0.00		
E 58	WPLG	11/03/12	11/03/12	SAT 5:30am LCL News CM SAT/5:30a-6a LCL New	CM	5:30a-6a (5:30 AM-6:00 AM)	-----1-	:30	1	\$125.00	P-2	0.00 NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----1-		1				\$125.00		0.00		
E 59	WPLG	11/04/12	11/04/12	6AM-Sun LCL 10 News CM Local 10 News Sunday	CM	6-7am	-----2	:30	2	\$300.00	P-2	0.00 NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----2		2				\$300.00		0.00		
E 60	WPLG	11/04/12	11/04/12	7a-Sun LCL 10 News CM Local 10 News Sunday	CM	7-8am (7:00 AM-7:30 AM)	-----1	:30	1	\$500.00	P-2	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----1		1				\$500.00		0.00		
E 61	WPLG	11/04/12	11/04/12	7a-Sun LCL 10 News CM Local 10 News Sunday	CM	7-8am (7:30 AM-8:00 AM)	-----1	:30	1	\$500.00	P-2	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----1		1				\$500.00		0.00		
E 62	WPLG	11/04/12	11/04/12	Su GMA Su GMA	CM	8-9am	-----1	:30	1	\$1,000.00	P-2	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----1		1				\$1,000.00		0.00		
E 63	WPLG	11/04/12	11/04/12	9a-Sun LCL 10 News CM 9a-Sun LCL 10 News	CM	9-1030am	-----3	:30	3	\$600.00	P-2	0.00 NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----3		3				\$600.00		0.00		
E 64	WPLG	11/04/12	11/04/12	This Week (ABC) This Week (ABC)	CM	1030-1130am (10:30 AM-11:30 AM)	-----1	:30	1	\$900.00	P-2	0.00 NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----1		1				\$900.00		0.00		
E 65	WPLG	11/04/12	11/04/12	TWISF/Michael Putney CM This Week in South F	CM	1130a-1230p (11:30 AM-12:00 PM)	-----1	:30	1	\$500.00	P-2	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		



Hiatus Dates

Order Sep 00:15:00

<u>Advertiser</u>	Pol/Mitt Romney/R/ Preside	<u>Product</u>	ROMNEY FOR PRESIDENT	<u>Estimate #</u>	60
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													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 65	WPLG	11/04/12	11/04/12	TWISF/Michael Putney CM This Week in South F		1130a-1230p (11:30 AM-12:00 PM)	-----1	:30	1	\$500.00	P-2	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/29/12	11/04/12	-----1		1				\$500.00		0.00		
E 66	WPLG	11/04/12	11/04/12	Su 7-8p CM AFHV		7-8p (7:00 PM-8:00 PM)	-----1	:30	1	\$3,500.00	P-2	0.00 NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/29/12	11/04/12	-----1		1				\$3,500.00		0.00		
E 67	WPLG	11/04/12	11/04/12	Su 8-9p CM Once Upon a Time		8-9p (8:00 PM-9:00 PM)	-----1	:30	1	\$7,500.00	P-2	0.00 NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/29/12	11/04/12	-----1		1				\$7,500.00		0.00		
E 68	WPLG	11/04/12	11/04/12	Su 9-10p CM Revenge		9-10pm (9:00 PM-10:00 PM)	-----2	:30	2	\$6,500.00	P-2	0.00 NM	2	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/29/12	11/04/12	-----2		2				\$6,500.00		0.00		
E 69	WPLG	11/04/12	11/04/12	SUN 11-1130P CM SUN 11-1135P		11-1135P	-----1	:30	1	\$1,600.00	P-2	0.00 NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/29/12	11/04/12	-----1		1				\$1,600.00		0.00		
Totals													187	\$246,575.00